



Creativity
and Innovation
European Year 2009

**International Conference on
Human Capital for Sustainable Economies**

**May 27th to 28th | 2010
Karlsruhe | Germany**

**A joint event of ADAPT,
Università degli Studi di Modena e Reggio Emilia
(University of Modena e Reggio Emilia), Italy
&
Etech Germany**

greening human capital

Placing people at the heart of sustainability

Transition from high to low carbon economies has begun. Climate change and finite resources are beginning to affect every organisation - big or small, public, private or non-profit and irrespective of geographic location or type of business. The term 'corporate sustainability' is already dominating board rooms of many public and private organisations.

It is no longer a matter of choice for organisations to go green or continue doing business as usual. It is - in fact - a business imperative to incorporate environmental sustainability in every day operations. The legal and regulatory framework is changing in favour of protecting the environment. More and more consumers are demanding eco-friendly products and services. The companies with ecological technology and environmental friendly processes and practices are reporting tremendous growth. This trend is set to continue as calls for "save the planet" accelerate.

The Objectives

In a fast changing global scenario where economies are being reshaped, it is essential to discuss developing and managing the most important asset of any organisation - **Human Capital!**

» How does climate change affects human capital management? What actions are required? Where to begin?

This two-day International Conference on Human Capital for Sustainable Economies will help address many of these critical questions and is dedicated to examine human capital development and management in the context of climate change. The conference aims to:

- » Discuss global warming and how it is impacting governments, businesses and education institutions
- » Analyze challenges and opportunities associated with climate change
- » Share the latest developments in reference to business case for going green
- » Deliberate on Corporate Sustainability: People vs. System centred?
- » Encourage debate among peers and discuss their lessons learned on integrating environmental, social and economic aspects into core business and how this integration impacts human capital management

» **An International Sustainability Event**

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- » Explore innovations in developing and managing human capital for green economies
- » Examine latest trends and forecasts in green jobs market
- » Discuss role of 'technologies for sustainability' in greening human capital
- » Provide networking opportunities to the delegates that leads to "green" cooperation between institutions in Europe and beyond. The event will also help establish a Greening Human Capital Network for sharing information on best initiatives and practices for developing and managing human capital for sustainable economies.

Who should attend?

- » Education, Environment and Sustainable Development Policy makers, Representatives of Governments and International Development Agencies
- » Heads/ Senior Members of Education Institutions and Academics
- » Chief Executives, Chief Operating Officers and other Senior Executives of public & private enterprises and non-governmental organisations
- » Chief Human Capital Officers, Senior Human Capital Executives and Training Directors/ Managers
- » Senior Representatives of Technical, Vocational Education and Training (TVET) Institutions
- » Leaders with Human Development Management and Organisational Planning Responsibilities
- » Human Capital Consultants and Service Providers
- » Sustainable Development Practitioners, Economists, Educationists and all those engaged or interested in green economies and sustainable development.
- »

Note: The conference language is English

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Location

The conference will take place in the city of Karlsruhe in Germany. It is located on the Rhine River between the mountains of the Palatinate, the Vosges and the world renowned Black Forest.

Karlsruhe enjoys excellent air, rail and road links. Frankfurt International Airport, one the world's largest is just an hour away by direct train. The city is at the intersection of the major Autobahn (German Freeway) A5 Hamburg-Karlsruhe-Basel A6/A8 (Paris).

It is a cultural center and home to several museums including the largest cultural history museum in the region. Karlsruhe is also known for technology, for German Justice (home to Germany's highest courts) and above all for being a "Green City".



When

2-Day Conference | From May 27th to 28th, 2010

09:15 - 17:00 Hours | After 17:00 Hours: Dedicated Networking Hour followed by Get-Together

Optional:

Excursion on Saturday the 29th of May, 2010

Registration

Please contact for registration information and the form.
As limited seats are available - an early registration is recommended

**Fax 0049-721- 476 89 53 or
Email: mail@etechgermany.com**

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